

Goal 1 – Straightforward: Communication activities to raise awareness of EuroSafe Imaging



**STRAIGHT
FORWARD**

- Outreach through website,
- Sessions at conferences,
- Production of educational material,
- Communications via EuroSafe Imaging's network
- Social media

Goal 2 – Doable with effort: Improve radiation protection education & training



**DOABLE
WITH
EFFORT**

- Organisation of dedicated radiation protection sessions in conferences,
- Organisation of accredited webinars and production of e-learning materials,
- Publication of journal articles on key radiation protection topics

Goal 3 – Aspirational: Advancing the field of radiation protection



**ASPIRATIO
NAL**

- Initiating European projects and obtaining funding for radiation protection activities.
- Disseminating and supporting the implementation of project findings/guidance.
- Influencing changes in clinical practice (e.g. changes in patient contact shielding practices)
- Leveraging the EuroSafe Imaging Stars network to improve radiation protection standards across Europe.
- To attract the younger generation of imaging professionals to the topic of radiation protection